



# VIENNA ECONOMIC TALKS -SOFIA MEETING

## “Environmental Economy for Green Bulgaria”

Organized by  
**Vienna Economic Forum and European Centre for Environmental Economy**  
*in co-operation with the Ministry of Economy, Energy and Tourism  
of the Republic of Bulgaria*

**25 - 26 April 2010**  
**Sofia, Bulgaria**

Under the Patronage of H.E. Boyko BORISSOV  
Prime Minister of the Republic of Bulgaria



Working Languages: Bulgarian, German and English  
Simultaneous Translation will be provided

*(The program is subject to changes by all co-operating parties)*

**Sunday 25 April 2010** location: Radisson BLU Grand Hotel, *Alexander's Ballroom*  
4, Narodno Sabranie Sq., 1000 Sofia, Bulgaria

Cooperation Partner

Bulgaria Air <http://www.air.bg>



16:00 REGISTRATION AND WELCOME COFFEE, offered by

16:30-17:00 PRESS CONFERENCE AND SIGNING OF A MEMORANDUM OF UNDERSTANDING  
BETWEEN VIENNA ECONOMIC FORUM (VEF) AND EUROPEAN CENTER FOR ENVIRONMENTAL ECONOMY (ECEE)

16:50 FAMILY PHOTO

17:00-18:30 *Alexander's Ballroom* DAY 1 – OPENING PLENARY SESSION  
*The EU Strategy for the Danube Region. Danube Tourism. Danube Co-Operation Process  
– Linking CEE and SEE*

MODERATION and OPENING:

- Dr. Erhard BUSEK, President of Vienna Economic Forum, Former Vice Chancellor of Austria

IMPULSE STATEMENTS:

- H.E. Rosen PLEVNELIEV, Minister of Regional Development and Public Works of the Republic of Bulgaria

STATEMENTS:

- Mr. Atanas LOKMADZHIEV, Deputy Director, Dunav Tours AD, Bulgaria, IHB, Member of Vienna Economic Forum
- Mr. Peter de MARTIN, General Manager, ARGE Donauländer (*Working Community of the Danube Regions*)
- Prof. Agni Vlavianos ARVANITIS, President and Founder, Biopolitics International Organisation, Greece
- Mr. Velitchko ALEXANDROV, Managing Director and CEO, ITA-HOLD AD, Bulgaria, Member of Vienna Economic Forum
- Mr. Szalma BOTOND, President, Hungarian National Shipping Association
- Mr. Viorel ARDELEANU, National Coordinator for EU Danube Strategy, Ministry of Foreign Affairs of Romania

Q and A Session with the Audience, led by the Moderator

18:30 -19:00 COMPANY PRESENTATIONS

19:00 END OF THE FIRST DAY

20:00 RECEPTION at the Austrian Embassy, hosted by H.E. Ambassador Gerhard REIWEGER  
Honor Guest: H.E. Mr. Boyko BORISSOV, Prime Minister of the Republic of Bulgaria (tbc)

**Monday 26 April 2010** location: Radisson BLU Grand Hotel, *Alexander's Ballroom*  
4, Narodno Sabranie Sq., 1000 Sofia, Bulgaria

08:00–09:00 REGISTRATION AND COFFEE, offered by EVN Bulgaria



08:40-08:55 FAMILY PHOTO (by invitations)

OPENING MESSAGE:

- H.E. Mr. Boyko BORISSOV, Prime Minister of the Republic of Bulgaria (tbc)

09:00-10:30 (*Alexander's Ballroom*)

**DAY 2 - SECOND SESSION –  
WORKSHOP 1**  
*Energy in 2011 and beyond -  
Cooperation and Perspectives.*

**MODERATION:**

- **Mr. Slavtcho NEYKOV**, Director, Energy Community Secretariat, Vienna

**HONORARY SPEAKER:**

- **Mr. Günther OETTINGER**, Energy Commissioner, EU Commissioner for Energy (tbc)

**IMPULSE STATEMENTS:**

- **H.E. Traicho TRAIKOV**, Minister of Economy, Energy and Tourism of the Republic of Bulgaria (tbc)

**PARTICIPANTS:**

- **Mr. Milko KOVACHEV**, Senior Advisor Energy and Natural Resources, European Bank for Reconstruction and Development – EBRD, Former Minister of Energy of Bulgaria
- **Prof. Dr. Wolfgang STRÄUBURG**, Vice President, International Relations and Specific Projects, RWE AG, Germany
- **Prof. Dr. Vesna BOROZAN**, Ss. Cyril and Methodius University, Skopje, Macedonia
- **Mr. Günther SCHUBERT**, Chairman of the Board of Management, E.ON Bulgaria EAD
- **Dr. Erol USER**, President and CEO, USER DIS TICARET A.Ş., Turkey
- **Mr. Valentin FILIPOV**, CEO, Elprom ZEM PLC, Bulgaria

09:00-10:30 (*Salon 6*)

**DAY 2 - SECOND SESSION –  
WORKSHOP 2**  
*Energy Concrete Projects.  
Development of Gas Industry.  
Diversification*

**MODERATION:**

- **Mr. Otto MUSILEK**, Management Advisor, Energy Sector, Scientific Director, Energy Talks Ossiach, Austria, Member of Vienna Economic Forum

**IMPULSE STATEMENTS:**

- **Mr. Jörg SOLLFELNER**, Country Manager, EVN AG, Member of Vienna Economic Forum
- **Sasho DONCHEV**, Executive Director, Overgas Inc. AD, Bulgaria

**PARTICIPANTS:**

- **Mr. Reinhard MITSCHKE**, Managing Director, Nabucco International Pipeline GmbH (tbc)
- **Mr. Dimitar GOGOV**, Member of BoD and Executive Director, Bulgargaz EAD (tbc)
- **Amb. Ilian VASSILEV**, Chairman, Deloitte Bulgaria, Former Ambassador of Bulgaria to Russia, Member of the Advisory Board, ECEE
- **Prof. Dr. Shteryo LYOMOV**, Research Scientist, NTNU- Norwegian University of Science and Technology; Associate Professor, University of Mining and Geology "St. Ivan Rilski" - Sofia, Bulgaria, Member of the Board of ECEE

Q and A Session with the Audience, led by the Moderator

- **Mr. Konrad ECKENSCHWILLER**, Adviser, European Affaires, Group Bouygues, France, Member of Vienna Economic Forum
- **Mr. Richard CLEGG**, Managing Partner, WOLF THEISS Attorneys at law, Bulgaria
- **Dr. Dragan KOSTIC**, Managing Director, Free Zone Pirot, Serbia

Q and A Session with the Audience, led by the Moderator

12:30-13:00 NETWORKING LUNCH BUFFET hosted by DUNAV TOURS AD, Bulgaria



Possibilities for Bilateral Meetings, organised by Vienna Economic Forum (for Members)

13:00-14:30 *Alexander's Ballroom* **DAY 2 - FOURTH PLENARY SESSION**  
*Finance, Banking and Insurance Sector*

**MODERATION AND CONCLUSION:**

- **Dr. Erhard BUSEK**, Former Vice Chancellor of Austria, President of Vienna Economic Forum

**IMPULSE STATEMENT:**

- **Mr. Ivan ISKROV**, Governor, National Bank of Bulgaria, Member of VEF Governors Committee (tbc)

**PARTICIPANTS:**

- **Mr. Levon HAMPARTZOUMIAN**, CEO, UniCredit Bulbank, Bulgaria
- **Dr. Friedrich BOSCHERT**, CEO, Volksbank International AG, Member of the Board of Vienna Economic Forum
- **Dr. Andreas SCHOBERTWALTER**, Managing Director and member of the Managing Committee, Bulgarski Imoti Non Life, Vienna Insurance Group (VIG), Member of Vienna Economic Forum
- **Ms. Violina MARINOVA**, Chairwoman of the Management Board and Chief Executive Officer of DSK Bank (tbc)
- **Dr. Wolfgang KINDL**, Managing Director, UNIQA International Insurance Holding, Austria, Member of Vienna Economic Forum
- **Mr. Orlin PENEV**, Chief Operating Officer, Allianz Bulgaria Holding AD, Chairman of Association of Bulgarian Insurers

Q and A Session with the Audience, led by the Moderator

14:30-15:00 *Alexander's Ballroom* **DAY 2 – CONCLUSION PLENARY SESSION**  
*Current Challenges and Future Perspectives after VET Sofia Meeting*

**MODERATION:**

- **Dr. Erhard BUSEK**, Former Vice Chancellor of Austria, President of Vienna Economic Forum

**MAIN STATEMENT:**

- **H.E. Nona KARADJOVA**, Minister, Ministry of Environment and Water of the Republic of Bulgaria

**PARTICIPANTS:**

- **Dr. Michael ANGERER**, Trade Commissioner of the Republic of Austria, Bulgaria
- **Dr. Mitko VASSILEV**, Director, Deutsch-Bulgarische Industrie- und Handelskammer (DBIHK), Germany

15:00-16:00 FAREWELL COCKTAIL, offered by

END OF THE VIENNA ECONOMIC TAKS – SOFIA MEETING

Departure Flight Proposal with Cooperation Partner Bulgaria Air <http://www.air.bg>

- No. FB 410 Sofia 16:20 – Vienna 16:55

**PARTNERS and SPONSORS:**

10:30-11:00 COFFEE BREAK offered by MOBILTEL AD Bulgaria



Possibilities for Bilateral Meetings, organised by Vienna Economic Forum (for Members)

11:00:12:00 *Alexander's Ballroom* **DAY 2 - THIRD PLENARY SESSION**  
*Infrastructure Projects – Challenges for the Environment and the Private Sector*

**MODERATION AND STATEMENT:**

- **Amb. Dr. Elena KIRTCHEVA**, Member of the Board, Secretary General of Vienna Economic Forum

**IMPULSE STATEMENTS:**

- **H.E. Aleksandar TSVETKOV**, Minister of Transport, Information Technology and Communications of Bulgaria (tbc)
- **Mr. Andreas MAIERHOFER**, CEO, MobilTel AD Bulgaria

**PARTICIPANTS:**

- **Dr. Klaus SCHIERHACKL**, CFO, ASFINAG, Austria
- **Mr. Bojidar DANEV**, President, the Bulgarian Industrial Association, Member of the Vienna Economic Forum Committee of Presidents of Economic Chambers