BLACK SEA BUSINESS FORUM
“THE NEW ERA OF GREEN ENTREPRENEURSHIP”

IN PARALLEL TO THE MEETING OF BSEC FOREIGN MINISTERS
IN THE FRAMEWORK OF THE HELLENIC CHAIRMANSHIP

Thessaloniki, Friday November 26th, 2010
Grand Hotel Palace

ORGANIZED BY

UNDER THE AUSPICES OF

REGIONAL BUSINESS PARTNER

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**DRAFT PROGRAM**

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**09.15-09.45**

**Opening**
- Dr. Athanase Lavidas, SEV Vice-Chairman of BoD & Head of International Affairs
- Mr. Nikolaos Pentzos, President, Federation of Industries of Northern Greece
- Mr. Andrey Kondakov, President, Black Sea Trade & Development Bank, Greece
- Key-note address: H.E. The Deputy Minister of Foreign Affairs of Hellenic Republic
- Mr. Spyros Kouvelis

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**09.45-11.30**

**Session 1: New investment opportunities in energy & renewable sources**

**topics:**
- Global economic crisis and energy: is now a good time for action?
- Economic and political context: energy and security, regulatory issues, defining new areas for investments
- Strengthening cooperation in Black Sea
- New & old players in the energy market
- Energy corridors & new distribution networks: supply and demand
- Success Stories

**Moderator:** Dr. Ioannis Desypris, President, Institute of Energy for South-East Europe, Greece

- Dr Paraskevi Boufounou, President, Invest in Greece
- Mr. Georgios Perdikaris, President, TERNÁ Energy, Greece*
- Dr. Theodoros Tsakiris, Middle East Economic Survey Editor for Caspian, Iran & S.E. Europe; Director, Observatory for European Energy Policy, EKEM, Greece, “LNG options and SEE Natural Gas Security Dilemma”
- Mr. George Fitkas, Senior Associate, KLC Law Firm, Bulgaria
- Dr. Ioannis Tsipouridis, CEO, PPC Renewables, Greece*
- Mr. Erol User, President & CEO, User Corporation, Turkey, “Turkey: Europe's 21st Century Energy Delivery Partner”
- Mr. Anastasios Kallitsantsis, Vice-President, Ellaktor S.A., Greece*
- Mr. Goran Blagojevic, Consultant, Victoria Group, Serbia, “Production of biofuels as consequence of vertical integration in agri-processing business”

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**11.30-11.45**

**Coffee Break**

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**11.45-13.15**

**Session 2: The financial market in BSEC: supportive to green investments?**

**topics:**
- The role of international financial institutions: e.g. European Investment Bank/Fund
- Financing energy developments & green projects: policies, new financial tools and instruments
- Incentives & facilities to meet environmental requirements
- The role and future prospects of Greek banks in the region
- The needs of enterprises to access funds for green projects

**Moderator:** Mr. Vrasidas Zavras, General Manager, Green Banking Sector, Piraeus Bank, Greece*

- Mr. Constantin Synadinos, Head, Energy, Environment and SMEs Division Eastern Europe, Southern Caucasus, Russia and Central Asia, European Investment Bank, Luxembourg
- Executive from the Black Sea Trade & Development Bank, Greece
- Mr Kleanthis Papadopoulos, President, Hellenic Postbank, Greece*
- Mrs. Hildegard Gacek, Director, EBRD, Serbia, “EBRD support for sustainable energy investments”

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**13.15-14.15**

**Session 3: Re-boosting construction through eco-friendly materials**

**topics:**
- Public-private joint ventures
- Major infrastructure projects in the region
- Green technology solutions
- Innovative constructions materials

**Moderator:** Dr. Ekaterini Efemrnfopoulou, Associate Professor, Aristotle University of Thessaloniki*

- Mr. Bojan Djuric, State Secretary, Ministry of Environment & Spatial Planning, Serbia*
- Mr. George Mylonas, President, Alumil S.A., Greece
- Mr. Nikos Mitritsas, Director General, Sunrise Photovoltaics, Greece*
- Mr. George Kakkos, President of the Board, KLT Energy S.A., Greece “Realizing P/V Construction Projects”
Dr. Bogdan Draganescu, Managing Director, Smart & Pepper Consulting, Romania

14.15-15.30 Lunch-Keynote Address: H.E. Mr. Teodor Baconschi, Minister for Foreign Affairs, Romania*

15.30-17.00 Session 4: The role of research & innovation in the Black Sea region

Moderator: Dr. Zefi Dimadama, Director General, International Centre for Black Sea Studies (ICBSS), Greece

- Prof. Ioannis Mylopoulos, Rector & Prof. Ioannis Pantis, Vice Rector Aristotle University of Thessaloniki “Eco-University: Green activities as a way to sustainable development”
- Mr. Ioannis Katakis, General Director of Strategy, INTRALOT Group, Greece
- Prof. Eleftherios Iakovou, President, Alexander Innovation Zone, Thessaloniki “How sustainability is redefining the innovation landscape”
- Mr. Nikos Efthymiadis, President, REDESTOS Efthymiadis Agrotechnology Group, Greece
- Mrs. Aphroditi Patroni, Head of the International S&T Co-operation Directorate, General Secretariat for Research and Technology, Ministry of Education, Lifelong Learning and Religious Affairs, Greece*
- Dr. George Bonas, S&T Advisor, ICBSS, Greece “Innovation related activities in the Black Sea Region”, Greece

17.00-19.30 Prescheduled B2B Meetings

21.00 Dinner in local restaurant for foreign businessmen

Working language of the Forum is English

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