



**LOCAL
COMMITMENTS
TO A GLOBALISED
WORLD** ANNUAL ASSEMBLY
OF THE CLUB OF ROME

OCTOBER 27-30 2010/WINTERTHUR/VADUZ/SCHAFFHAUSEN



**Your Programme:
Schedule, Contacts and Logistics**



Local Commitments to a Globalised World
Annual Assembly of the Club of Rome, 27-30 October 2010

Conference Schedule: Overview

PREPARING FOR THE FUTURE – THE ROLE OF FINANCE
27 OCTOBER 2010 VADUZ

TODAY'S ISSUES
28 OCTOBER 2010 WINTERTHUR

GENERAL ASSEMBLY
29 OCTOBER 2010 WINTERTHUR

SUSTAINABILITY IN PRACTICE
30 OCTOBER 2010 SCHAFFHAUSEN

PREPARING FOR THE FUTURE – THE ROLE OF FINANCE

27 OCTOBER 2010 VADUZ

Location: Hochschule Liechtenstein

Programme

	<i>Buses leave Winterthur for Vaduz *</i>
	at 12:30 from Etap Hotel from Club of Rome Secretariat
	at 12:45 from Sorell Krone Hotel from Hotel Banana City
14:30 - 15:00	Arrival of participants in Vaduz, coffee
15:00	Welcome, Opening <i>Dr. Klaus Tschütscher, Prime Minister of Liechtenstein; President of the Board, LIFE Climate Foundation</i> <i>Dr. Eberhard von Koerber, Co-President, The Club of Rome</i>
	The Future of Finance in a Changing World – A short briefing on Critical Trends.
15:20	“Global Brazilianisation” – Scenarios for a World Economy in Constant Overshoot. <i>Prof. Dr. Dr. Franz Josef Radermacher, Club of Rome, Executive Board FAW Ulm Initiator, Global Marshallplan Initiative</i>
15:35	The Challenge of becoming more – and getting Older. Demographic Change, Risks and Opportunities for the Workplace and for Finance. <i>Dr. Patrick Liedtke, Club of Rome, The Risk Institute, Geneva</i>
15:50	Climate Change – What's Next? Mitigation and Adaptation. An insight into recent IPCC Research and its relevance for Finance <i>Prof. Dr. Andreas Fischlin, Institut for Integrative Biology, ETH Zürich</i>
16:05	Q & A
16:30	<i>short break</i>

Continued on next page

**Please take special consideration of the bus times. There is no provision for those who miss the bus.*

PREPARING FOR THE FUTURE – THE ROLE OF FINANCE

27 OCTOBER 2010 VADUZ

Location: Hochschule Liechtenstein

...Programme

	II. Building Sustainable Finance – Real World Cases
16:45	Building a Sustainable Bank <i>Peter Blom, Club of Rome, CEO Triodos Bank, The Netherlands</i>
17:00	Putting a Price Tag on Externalities: Innovative Market Approaches <i>Sven Braden, LIFE Climate Foundation, Liechtenstein</i>
17:15	Creating Change through Philanthropy <i>Oliver Karius, Partner LGT Venture Philanthropy</i>
17:30	Q & A
18:00 – 19:00	III. Panel Discussion – Putting Finance in the Context of Sustainability and Global Challenges Introduction: <i>N.N.</i> <i>Adolf E. Real, Chairman, Liechtenstein Bankers Association</i> <i>Reto Ringger, Founder SAM Sustainable Asset Management, Initiator Dow Jones Sustainability Indices</i> <i>Prof. Peter Droege, Sustainable Spatial Development, University of Liechtenstein</i> Moderator: <i>Ian Johnson, Secretary General of the Club of Rome</i> Q&A session with participants and guests
19:00	Apéro Riche at the Historic Ballenlager, Hochschule Liechtenstein <i>Welcome: Sheila Murray, President of the Canadian National Association of the Club of Rome.</i>
21:00	Buses leave Vaduz for Winterthur

TODAY'S ISSUES

28 OCTOBER 2010 WINTERTHUR

Location: Technopark Winterthur

Workshop day: Overview

9.30

Executive Committee: Meeting / Video Conference

For members of the Executive Committee. Meeting venue: Club of Rome Secretariat, Apollo House

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Buses to Technopark*

at 10:30 from Sorell Krone Hotel

at 10:40 from Banana City Hotel

at 10:45 from Etap Hotel

11.00 - 13:00

Today's Issues and the role of the Club of Rome: What Should be the Three Key Priorities for our Future Work?

Brainstorming session for Club of Rome members and affiliates
(non-public event)

Moderated by Peter Johnston and members of the International Advisory Board

13.00 – 14.00

Informal lunch, Fabrikbistro

TODAY'S ISSUES

28 OCTOBER 2010 WINTERTHUR

Location: Technopark Winterthur

Workshops in the afternoon are open to the public

14:30 – 16:00	Happiness Workshop language: German
14:30 – 16:00	Modelling and Scenarios Workshop Language: English
16:30 – 18:00	Mobility Workshop language: German
16:30 – 18:00	Growth Workshop Language: English
	<u>In parallel:</u>
14:00 – 18:30	Knowledge Café to obtain further information, meet speakers, panellists and Club of Rome members; coffee and snacks. Located in the Cafeteria at Technopark Winterthur
18:00	Swiss Chapter Meeting (in Technopark) <i>for members of the Swiss National Association only</i>
18:00	European Support Center Meeting (in Technopark) <i>for ESC Board Members only</i>
19:00	Reception and Dinner* (*buses will take you from Technopark events to Dinner) Welcome: Ernst Wohlwend , Mayor of the City of Winterthur Wouter van Dieren, Club of Rome Dinner Speech: Hans Hollenstein, President of the Canton of Zurich
Approx. 22:00	Buses/ guided walks back to the hotels*

TODAY'S ISSUES

28 OCTOBER 2010 WINTERTHUR

Location: Technopark Winterthur

Workshop Outlines:

Happiness

A World unknown to the “homo oeconomicus” – New pathways for Sustainable Wealth. (Workshop Language: GERMAN)

Values such as happiness and satisfaction are foreign concepts to classical economic theories. Instead, the short-term measured increase in material wealth remains the single global benchmark for prosperity. The richest people are not always automatically the happiest, as has been publicised by the popular “Happy Planet Index”. Furthermore, new global challenges continue to question the meaningfulness of material wealth at any cost: climate change, the overstrained coping capacity of our planet, and the continually existing levels of world-wide poverty.

Our “Happiness Workshop” takes a glimpse into new ways to open prosperity beyond narrow economic dimensions.

With: Abbot Martin Werlen Benedictine Abbey of Einsiedeln Frank Bodin Club of Rome, Chairman & CEO EURO RSCG, Advertiser of the Year 2009 Prof. Mathias Binswanger Economist and Researcher on Happiness Moderator: Colette Gradwohl Editor-in-Chief, Der Landbote

Modelling & Systems Dynamics

A Workshop about the (un)predictability of Complex Systems in a Globalised World. (Workshop Language: ENGLISH)

The idea of modelling complex systems is inevitably linked to the first report of the Club of Rome, the “Limits to Growth”. Between 1970 and 1972 a project team at the Sloan School of Management at the MIT used system dynamics theories and computer modelling to analyse the long-term consequences of growth. The resulting 12 scenarios provided food for thought and substantive future scenarios for the further development of the planet. Today, almost 40 years later, the world we live in has become even more complex.

Some of the problems and developments that have been outlined in “Limits to Growth” as mere possibilities have become reality today. What can scenarios, modelling and systems dynamics contribute to a deeper understanding of critical global challenges? After all, is it a serious endeavor to develop scenarios about future trends in a world as complex as ours? And how can we make informed decisions in such an environment?

With: Wouter van Dieren IMSA Amsterdam, The Club of Rome, Oliver Adler Head of Economics and Real Estate Research, Credit Suisse Wolfgang Breyman Institute of Data Analysis and Process Design Robert Hoffman The Club of Rome Moderator: Prof. Ulrich Fuchs School of Engineering, ZHAW

TODAY'S ISSUES

28 OCTOBER 2010 WINTERTHUR

Location: Technopark Winterthur

Workshop Outlines (continued):

Mobility

Switzerland as a role model for the Future of Transport? (Workshop Language: GERMAN)

Switzerland has one of the most dense and widely used public transport systems of the world. However, the seemingly inexorable increase in the mobility of both people and goods brings new challenges to the table for the system. In the last 40 years, the mobility of people has more than doubled within Switzerland, and the movement of goods has tripled over a 30 year time-span. Roughly a third of Switzerland's energy usage and 37% of CO2 Emissions fall upon the transportation sector. In today's era of virtual communication, email and video-conferencing, why is it that we are becoming more mobile? Has our previous form of mobility reached its limit? What scenarios are possible for mobility in the future? And finally: What can other countries or regions learn from Switzerland regarding every-day mobility issues?

With: Peter Füglistaler Director, Federal Office of Transport FOT Giatgen Peder Fontana President of the Board of Directors, Mobility Car Sharing Rolf Jeker Chairman of the Foundation Board, myclimate Moderator: Professor Erich Renner School of Engineering, ZHAW

Growth

The Future of a much-criticised Concept. (Workshop Language: ENGLISH)

For more than half a century, quantitative growth, expressed in GDP, has been the paramount indicator for wealth and development worldwide. It is only since the emergence of the recent economic and financial crisis that the concept of short-term oriented, purely quantitative growth has come under fire once again. What is the value of growth in the financial markets against the background of a global financial crisis that has so far cost \$11.9 trillion? What is the value of material growth in general when the externalities of growth outbalance individual benefits? The EU has only recently estimated the cost of global biodiversity loss by 2050 at 14 trillion Euros. In which budget do we account for such numbers?

How should we grow and how much? Have the Club of Rome's "Limits to Growth" eventually been right?

With: Gabi Hildesheimer Club of Rome, Managing Director, öbu – Netzwerk für Nachhaltiges Wirtschaften, R. Martin Lees Club of Rome, Advisor to the Government of China Claude Martin Club of Rome, Former Director General WWF, Chancellor International University in Geneva Moderator: Christian Huggenberg Initiator Blue Tech Winterthur

GENERAL ASSEMBLY

29 OCTOBER 2010 WINTERTHUR

Location: Gemeindehaus Winterthur, Liebestrasse 3, Winterthur

Buses leave hotels for the meeting venue*
at 8:30 from *Club of Rome Secretariat*
from *Sorell Krone Hotel*
at 8:40 from *Banana City Hotel*
from *Etap Winterthur*

9:15 **Welcome** by the Co-Presidents

9:30 - 10:30 **General Assembly**

Reports of the Co-Presidents and the Secretary General, Annual Accounts, general business, briefing for breakout sessions. *See separate agenda.*

10:30 **Key Note: The Role of the Club of Rome in a World of Complexities**

Ian Johnson, Secretary General

Q & A

11:15 Short coffee break

11:30 – 13:00 **Breakout Session I: Presentation and discussion of current activities, ongoing and future projects by Club members and National Associations**

Please choose the forum that best reflects your interests and activities. Results from both workshops will be presented during the final session.

Forum 1: **Research:** A forum focused on, but not limited to current and future academic research activities. Moderator: *Agni Vlavianos-Arvanitis*

Forum 2: **Knowledge and Experience Networks:** A forum focused on, but not limited to current and future network activities (i.e. meetings, conferences, publications). Moderator: *Sirkka Heinonen*

Forum 3 **New Economics:** A forum focused on but not limited to a possible Club of Rome response to the recent financial and economic crisis. Moderator: *Ian Johnson*

13:00 – 14:15 Buffet Lunch

Continued on next page

GENERAL ASSEMBLY

29 OCTOBER 2010 WINTERTHUR

Location: Gemeindehaus Winterthur, Liebestrasse 3, Winterthur

- 14:15 - 16:15 **Breakout session II: Shaping the Future of the Club of Rome**
A New Path for World Development – what next? Considerations for the future work programme of the Club of Rome / Making the Club's voice being heard: How can we further strengthen our networks? How can we make our voice being heard in the global media? Making the Club of Rome a real „Club“: How can we strengthen relationships between the different parts of the Club? / And how can we finance all that?
Discussion of key questions in working groups.
Moderators: *Anders Wijkman, Wouter van Dieren*
- 16:15 Short coffee break
- 16:30 European Support Center of The Club of Rome: Projects and Activities
Thomas Schauer, Călin Georgescu
- 16:40 - 17:30 **Reports from the Breakout Sessions**
Alexander Likhotal: Knowledge and Experience networks
Aleksander Zidansek Research
Enrico Giovannini (tbc): New Economics
Shaping the Future of the Club of Rome (group I)
Shaping the Future of the Club of Rome (group I)
- 17:30 – 18:30 **General Debate, Next Steps**
Closing Remarks by the Presidents

walk to Villa Sträuli (approx 3. mins)
- 19:00 **Villa Sträuli (Winterthur)**
Reception and informal dinner
Welcome Remarks :
Roberto Peccei, The Club of Rome

**Buses are scheduled for 21:15 to take guests back to their respective hotels*

SUSTAINABILITY IN PRACTICE

30 OCTOBER 2010 SCHAFFHAUSEN

Location: Güterhof, am Rhein, in Schaffhausen

Programme

Buses leave Winterthur for Schaffhausen*

at 9:00 from Etap Winterthur
at 9:10 from Club of Rome Secretariat
at 9:25 from Sorell Krone Hotel
at 9:40 from Banana City Hotel

10:30

Welcome

Erhard Meister, Minister of Economic Affairs, Canton of Schaffhausen
Ian Johnson, Secretary General, The Club of Rome

10:40

Sustainability in Practice

Do businesses have a chance to drive sustainable production in a world of fierce competition?

Prof. Dr. Ingo Büren, Director of Science and Technology, International Packaging Institute, Schaffhausen

The Concept of „Factor Five“: Transforming the Global Economy through 80% Improvements in Resource Productivity

Prof. Dr. Ernst Ulrich von Weizsäcker, Club of Rome

11:30

Panel Discussion: What are the critical success factors for green products in the Global Market Place?

Moderator: *Anders Wijkman, Club of Rome, Vice chairman of the Tällberg Foundation, Former Member of the European Parliament*

Panelists:

Rolf Häner, Director, Cleantech Switzerland

Gerald Rebitzer, Sustainability Leader, Amcor

Ashok Khosla, Club of Rome

12:30

Buffet Lunch, Networking, Opportunity for a walk to the Rheinfall

14:30

Buses depart for Winterthur and/or Zurich International Airport*

For those staying the night in Winterthur you are invited (together with partners) for an informal drinks and dinner at Ian and Ethna Johnson's home. Directions will be provided.



Local Commitments to a Globalised World
Annual Assembly of the Club of Rome, 27-30 October 2010

Logistical Information, Contacts.

LOCAL COMMITMENTS TO A GLOBALISED WORLD

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**Dear Colleagues, Members, Friends and Guests of the Club of Rome,
Distinguished Speakers,**

We are looking forward very much to hosting you in Winterthur for this year's General Assembly. Attached you will find detailed information on directions from Zurich Airport to Winterthur as well as hotel information, emergency contacts, and transportation details for the conference. Please do not hesitate to contact us, should you have any further questions. We are pleased and honored that you are attending these events and look forward to your participation. We would like to wish all of you a safe journey to Switzerland!

Directions from Zurich International Airport to Winterthur

By Train: Direct trains leave the Airport for Winterthur every few minutes and take approximately 15 minutes to arrive in Winterthur. Follow the train signs after baggage claim and you will find the train station in the basement of the Airport. Tickets can be bought from the ticket window or the ticket machine.

Upon arrival in Winterthur

Trains coming from the Airport will arrive at Winterthur's main train station (Hauptbahnhof), which is conveniently located next to the main bus terminal, with an option for Taxi service also. Detailed information on individual hotels and maps can be found below in the next section.

Contact information

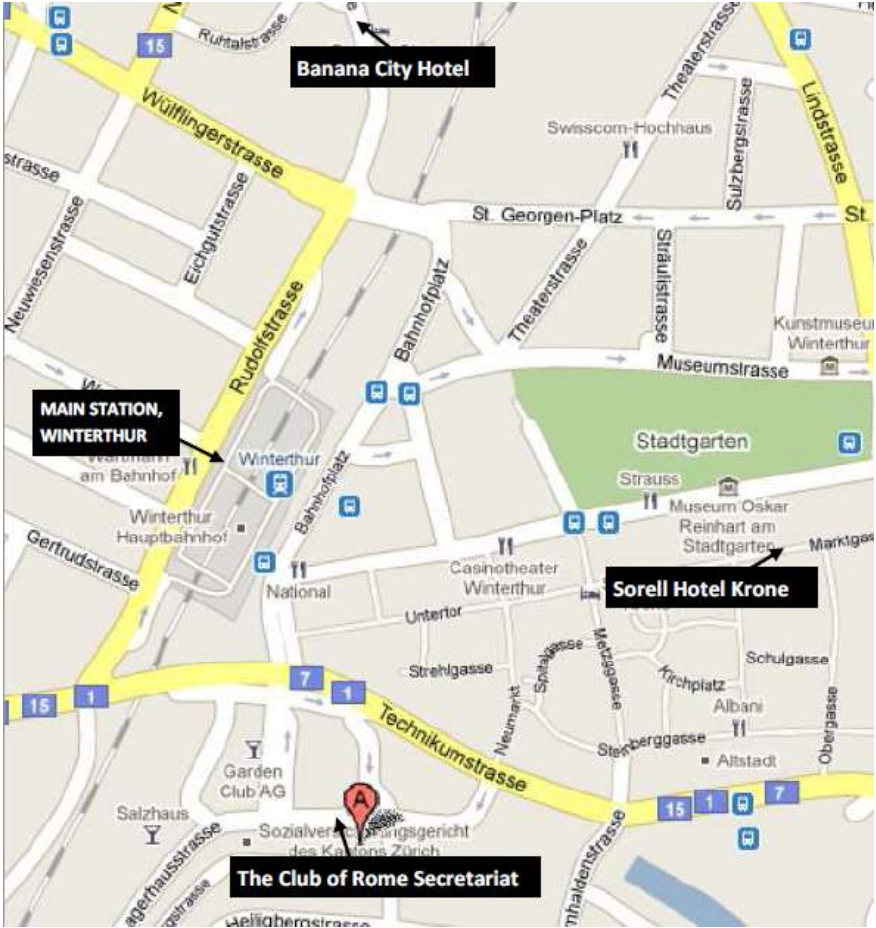
Should you have any questions, concerns, or emergencies, please contact us on: +41 (0) 52 244 08 08 or via info@clubofrome.org

The Club of Rome offices are located within a five minute walk from the main station, on Lagerhausstrasse 9, in the Apollo House. You will find us on the 2nd floor.

Conference Web Site with additional information:

www.clubofrome.at/2010/winterthur/

**Orientation:
City Centre of Winterthur: Main Station, Hotels, Club of Rome headquarters**



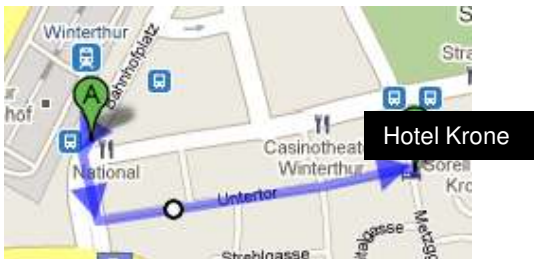
Hotel Information

If you have indicated a hotel preference on our accommodation form your data has been forwarded to the respective hotels. ANY CHANGES in your itinerary should be directed to the hotel immediately so that the appropriate changes can be made where necessary. Details on how to access your hotel upon arrival in Winterthur can be found below:

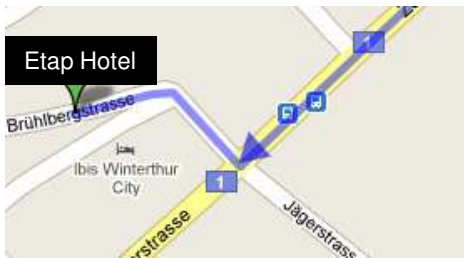
For guests of the Banana City Hotel (Schaffhauserstrasse 8, 8400 Winterthur): The hotel is in walking distance from the main station. Take the exit to Rudolfstrasse (at the back of the station). Turn right and walk until the crossroads at Wülflingerstrasse. Go straight across (over the footbridge) and walk a short way along Schaffhauserstrasse. You will see the hotel on your right. Alternatively, this hotel can also be reached by taxi.



For guests of the Sorell Hotel Krone (Marktgasse 49, 8400 Winterthur): The hotel is in very short walking distance from the main station. Upon exiting the station, cross the street and follow “Untertor” (with all the stores) for about 300 meters, until you reach the hotel on the right hand side.



For guests of the Etap Winterthur Hotel (Brühlbergstrasse 7, 8400 Winterthur): From the main station, you will see the main city bus station directly outside. Buses headed to the Etap Winterthur leave from the same side of the street, directly outside the COOP store. You do not need to buy a new ticket, your train ticket from the airport will be valid for this journey. You can take either the Bus 1 Töss, or the Bus 5 Dätttau, or the Bus 7 Bahnhof Wülflingen. Any of these buses leave on a regular basis. You will take it just 3 stops, until the stop: Loki. You will see a Mc.Donald's on the right side of the street, and the hotel is directly behind the Mc.Donalds, next to the Ibis. Alternatively you can also take a taxi for roughly 30 CHF

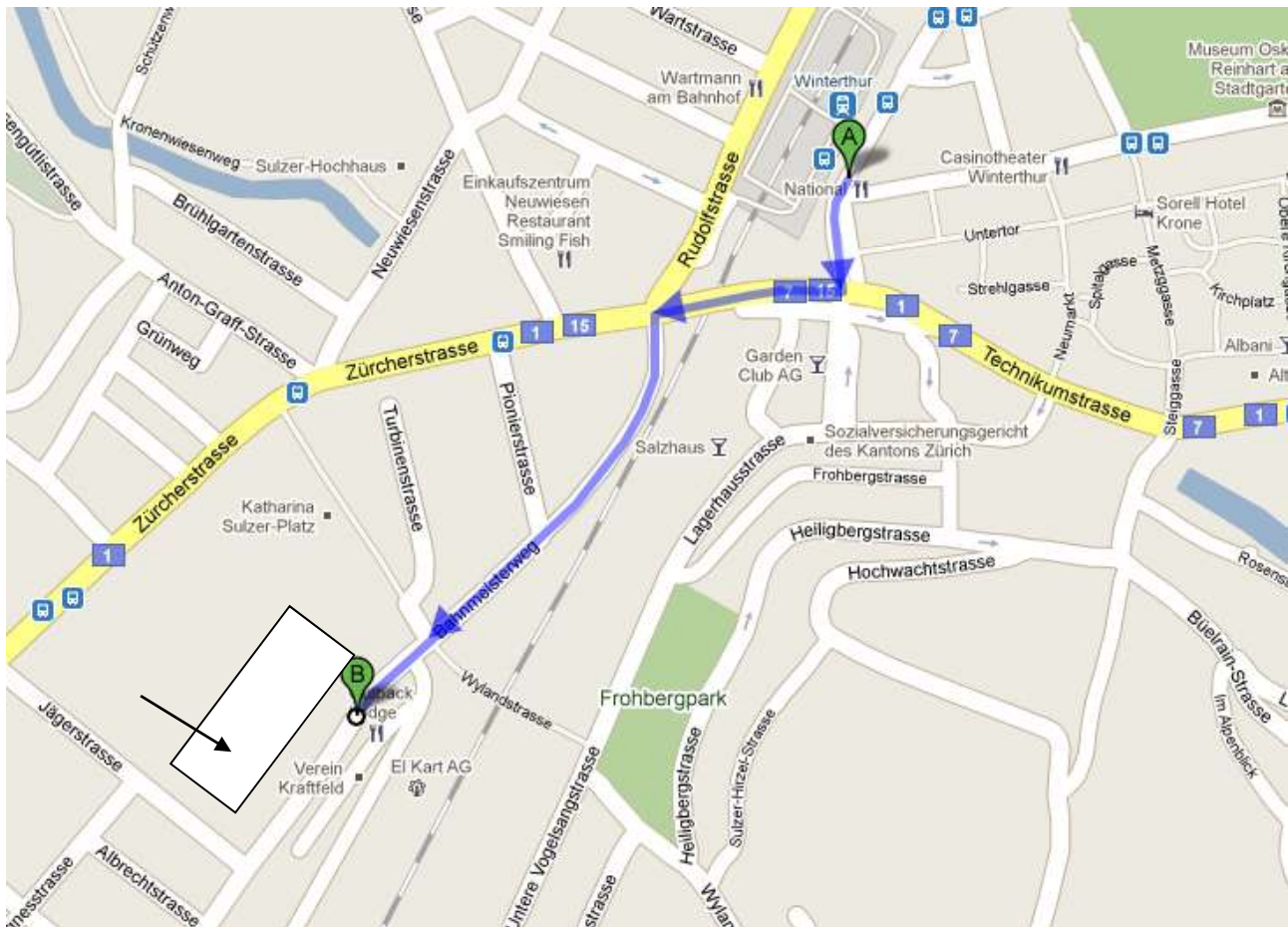


Our conference venues

October 27: Hochschule Liechtenstein, Vaduz: Buses* will take you from your hotel to Vaduz and back. Buses will also stop at the Club of Rome headquarters on both ways. Pick-up times are indicated in the programme.

October 28: Technopark Winterthur: (Jägerstrasse 2, 8400 Winterthur).

From Hauptbahnhof, cross the street and walk under the pedestrian tunnel. Make a left up the ramp, (you will see the Kesselhaus on your right). Walk straight about 500 meters. Technopark will come on the right side, and is across the street from an Australian "Outback" restaurant. The main entrance to Technopark however, is on the other side, facing the parking lot. You will see the arrow on the map, marking the main entrance. There will also be signs posted.



October 29: Gemeindehaus Winterthur Stadt (Liebestrasse 3, 8400 Winterthur). We will organise buses/ guided walks* to our meeting venue and back.



October 30: Güterhof, Schaffhausen, Buses* will take you from your hotel to our meeting venue in Schaffhausen and back. Buses will also take you from Schaffhausen to the airport. Arrival at the airport at around 16:00.

**Please take the indicated travel times into close consideration, as there is no provision for those who miss the scheduled transfers*

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ANNUAL ASSEMBLY
OF THE CLUB OF ROME

OCTOBER 27-30 2010/WINTERTHUR/VADUZ/SCHAFFHAUSEN



Contact Information

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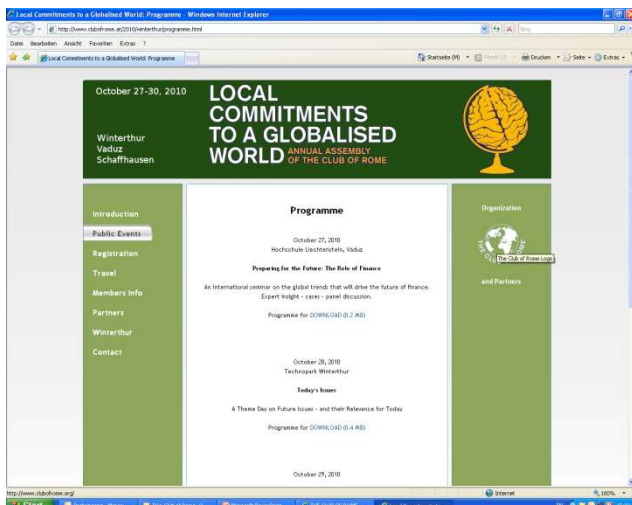
Contact in URGENT cases during the conference

Gordon Henrik Wollgam
Programme Manager, The Club of Rome
Mobile phone: +41 76 49 79 934

Emergency Rescue: 144
Police: 117

**Detailed information and documentation can also
be found on our conference web site**

www.clubofrome.at/2010/winterthur



Partners



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