



## INVITATION INTERNATIONAL MEETING – PRESS CONFERENCE

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The trans-national consortium of the European project “Trans Dialogue”, kindly invites you to attend the **International Meeting – Press Conference**, with main subject **“Management of change in European Enterprises”**, to be held on September 14<sup>th</sup> 2007, at the Grand Chalet Hotel [Kokkinara 38, Politia].

The event aims to propose methods and tools for the adhesion of the European enterprises in change management and the facilitation of social dialogue.

The event sets the grounds for a creative dialogue among professional facilitators of change management, private and public companies, businessmen, cooperatives, experts of human resources, trade unions, local and regional authorities, research/education institutions, NGOs, etc.

The event is organized by a trans-national consortium consisted by the Business and Innovation Centre of Attika [Greece], MILITOS Emerging Technologies and Services [Greece], Citagro [Spain] and Irecoop Veneto [Italy].

**The project is co-funded under Article 6 of the European Social Fund Regulation.**

**THE ATTENDANCE IS FREE OF CHARGE**

For registration and information you can visit the web site: <http://www.transdialogue.eu> or you can contact us: MILITOS Emerging Technologies & Services [T. +30 210 67 72 129 - F. +30 210 67 72 116 - Email: [info@militos.org](mailto:info@militos.org)]

The attendance of the event is limited; therefore, please ensure your registration as soon as possible.

The program of the meeting follows [pre-final form]:



## CONFERENCE AGENDA

Athens, 14 September 2007

09:30	Arrival - Registration
10:30 – 10:45	<b>Welcome Address</b> [Dr. Agni Vlavianos - Arvanitis, President and Founder, Biopolitics International Organization]
10:45 – 11:00	<b><i>“The need of innovation to remain competitive in a global market”</i></b> [Mr. Dimitris Karachalios, Vice-President, Business Innovation Centre of Attika]
11:00 – 11:20	<b><i>“Moving from traditional working methods to a culture of information sharing”</i></b> [Ms. Luisa Arana, Director, Department of Training and Development, Andalusian Institute of Technology]
11:20 – 11:40	<b><i>“Best ways for management to introduce changes in European enterprises”</i></b> [Mr. Giorgos Bazoulis, Management Consultant, Former Project Manager of PRO-Dialogue]
11:40 – 12:00	<b><i>“Social Dialogue at local level and sustainable regional development”</i></b> [Dr. Theodoros Koutroukis, International Economic Relations and Development, Democritus University of Thrace]
12:00 – 12:20	<b><i>“What is Corporate Social Responsibility: Costs and benefits for socially responsible enterprises”</i></b> [Mr. Peter Michel Heilmann, President, EuroCharity]
12:20 – 13:30	<b>Press Conference</b>
13:30 – 15:00	<b>Lunch Break</b>
15:00 – 15:15	<b><i>“From PRO-Dialogue to TRANS-Dialogue: Presentation of two interlinked European projects”</i></b> [Ms. Almuth Wardemann, European Affairs Expert, Militos Emerging Technologies & Services]
15:15 – 15:30	<b>Q&amp;A Session</b>
15:30	End of open event / Coffee Break in parallel
16:00 – 17:00	Convention of consortium members for evaluation / Next steps

\* Moderator: Dr. Ioannis Salamouris [Militos Emerging Technologies & Services]

