

## B.I.O. GOALS AND OBJECTIVES

- ◆ *International co-operation for the better understanding and appreciation of bios (life) and the bio-environment.* The bio-environment recognises no ideological or national boundaries, no East-West, North-South or developed-developing countries. Bios provides the unifying force for the harmonious co-existence of all forms of life, leading to a new era of bio-diplomacy.
- ◆ *A World Referendum* to allow for people throughout the world to simultaneously express their willingness to preserve bios on our planet.
- ◆ *International legislation on Bios Rights.* It is important to protect all forms of life, by enacting rules that prevent the deterioration of the bio-environment, and ensure the fundamental right to a clean environment and to a better quality of life.
- ◆ *Bio-culture - bio-environment.* Two essential dimensions for building new societal values for the next millennium.
- ◆ *Promotion of bio-education through the International University for the Bio-Environment.* The I.U.B.E. was launched in order to reform education world-wide, and promote a biocentric curriculum for every educational level.
- ◆ *Bio-assessment of technology.* a diachronic search for new societal values that will channel technological progress in a direction that leads to a better quality of life through the appreciation of the bio-environment.
- ◆ *Sensitisation of public opinion to the ramifications of the biological sciences* in order for people to realise that progress in the biological sciences relates to their own area of interest. This acknowledgement may lead to new fields of human endeavour, such as bio-legislation, bio-ethics, bio-arts, bio-linguistics, bio-economics, bio-athletics, bio-communication, bio-history, bio-education and bio-diplomacy.
- ◆ *Bios Prizes and Cease-Fire during the Olympic Games.* The Biopolitics International Organisation has been proposing cease-fire during the Olympic Games, an initiative that was adopted as a United Nations Resolution in 1994. In order to promote the bio-assessment of technology and a global bio-culture in the new millennium, B.I.O. proposes the establishment of international committees in every field of human endeavour, assigned with the responsibility to assess progress in their respective fields. Bios Prizes in every discipline will be awarded every four years, at the time the Olympic Flame is lit, to individuals or institutions that have contributed to the preservation and better understanding of the bio-environment. For the 1996 Olympics, the first Bios Prize was awarded to J.Y. Cousteau.

To complement the theoretical framework, the B.I.O. proposes the following action plan for environmental preservation:

- a *Bio-Syllabus* and new curricula for all educational levels, as well as audio-visual materials on issues related to bios and the bio-environment
- a *Green Salary* instead of benefits for the unemployed, with the commitment to work for the protection of the environment (tree planting, recycling, city cleanup)

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- a clearing-house to provide, through the use of computer link-ups, a network of people wishing to co-operate on issues pertaining to bios
  - environmental action groups drawing from the enthusiasm of the young and the experience of senior citizens, to tackle local issues
  - an international computerised *Bank of Ideas* in order to create a rich repository of information and reflections on bios

### **Environmental Olympics - Bios Prizes**

Our century is characterised by rapid scientific and technological progress, but also by serious threats to the bio-environment. A bio-assessment of technology would allow for the positive dimensions of progress to prevail over destruction. In an effort to provide new incentives for environmental protection, the B.I.O. has launched an international Environmental Olympics campaign, that has been enthusiastically proclaimed by prominent politicians, academic institutions, UN organisations and members of the International Olympic Committee. This campaign emphasises the importance of establishing bio-environmental preservation as the core component of every human endeavour and promotes the world-wide acknowledgement of accomplishments in this field by special Bios Prizes, awarded on the occasion of the Olympic Games.

### **The International University for the Bio-Environment**

The International University for the Bio-Environment (I.U.B.E.), launched by the B.I.O. in January 1990, promotes a model, global, bio-education to face the challenges of the new millennium. A bio-assessment of technology, accompanied by necessary reforms in education, is essential in order to shift from anthropocentric to biocentric values in society and preserve the bio-environment for the future. The I.U.B.E. emphasises an integrated, multidisciplinary education, outside the confines of conventional environmental science, and stresses international co-operation on the bio-environment, as it is only through such co-operation that progress in the environmental field can be accomplished.

### **Business Strategy for the Bio-Environment**

A large part of the current environmental crisis is due to the pursuit of short-term economic prosperity, therefore, the active participation of the business world is a prerequisite for the successful implementation of the aforementioned plans. The B.I.O., focusing on environmental protection as a viable and profitable business strategy, has been actively promoting the sensitisation of the business world to the fact that economic and environmental profit can be achieved simultaneously and are not mutually exclusive. Business concepts must be amended and re-evaluated, to ensure that the economic driving force directly contributes to the preservation and appreciation of the bio-environment.